

NEWS RELEASE

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So You're Gonna Be A DAD-Now What? is Mom's Choice Awards® Silver Recipient

Scott Patchin's book for new dads is recognized for excellence in assisting new parents

HOLLAND, MICH. – A Holland father of four has been recognized with a Silver Medal from the Mom's Choice Awards® for his new book, *So You're Gonna Be A DAD-Now What?*. The Mom's Choice Awards®(MCA) is an annual program that recognizes authors, inventors, companies, parents and others for their efforts in creating quality family-friendly media, products and services.

“One of my main reasons for writing this book was my passion for helping new fathers in the transition to their new role as Dad,” notes Patchin. “This award is an honor because it reflects the greater impact of helping the new father, which is in reaching and strengthening the whole family.”

Scott wrote this book with the first time father in mind. He envisioned it coming to them as a gift from a person in a position to offer encouragement, support, or a listening ear – maybe a spouse, friend, parent, sibling, or in-law. This book is designed to start conversations and provoke some thinking. It is also meant to be personalized, with space in the front for a handwritten note that will provide a constant source of encouragement for dad. Patchin offers specific ideas on using the book on his website:

<http://www.momentsforfathers.com/using/>.

“My goal continues to be in creating two million moments through *So You're Gonna Be A Dad—Now What?*, which is the first book in a series called *Moments Series for Fathers*. When I hear the stories of the people that have read that book I realize that those moments are happening, which is extremely gratifying.”

The book was published locally through Credo House Publishers. It is currently available on-line through Patchin's website, <http://www.momentsforfathers.com/> and through Amazon.com. Locally it can be purchased at the Butterworth Hospital Gift Shop, Schuler's Books, Treehouse Books on 8th Street, and the Holland Hospital Gift Shop.

About the Mom's Choice Awards® (MCA)

Parents, educators, librarians and retailers rely on MCA evaluations when selecting quality materials for children and families. The Mom's Choice Awards® seal helps families and educators navigate the vast array of products and services and make informed decisions.

The esteemed panel of judges included representatives from education, media, and other experts as well as parents, children, librarians, performing artists, producers, medical and business professionals, authors, scientists and others. A sampling of panel members includes: Dr. Twila C. Liggett, Ten-time Emmy-winner, professor and founder of Reading Rainbow; Julie Aigner-Clark, Creator of Baby Einstein and the Safe Side Project; and Tara Paterson, Certified Parent Coach, founder of The Just For Mom Foundation™, the Mom's Choice Awards® and the online we resource just for mom.com.